

HAPPY

FUCHS LUBRICANTS DISTRIBUTOR PROMOTION

CAMPER

GIVEAWAY



MAJOR PRIZE

QUINTREX 420  
BUSTA - OPEN TINNIE

VALUED AT \$21,250!

## Distributors, FUCHS want you to be Happy Campers too!

“GONE FISHIN!” That’s where our winning distributor will be heading after this years Happy Camper Giveaway - with a QUINTREX 420 Busta up for grabs! Our Happy Camper points system rewards Sales, Promotional Displays, Social Media, Radio and TV!

FOR PARTICIPATING FUCHS DISTRIBUTORS ONLY - IMAGES FOR ILLUSTRATION PURPOSES ONLY

The more you drive sales, the more chance you have of receiving the maximum amount of entries!

CRITERIA	PERCENTAGE (%) ACHIEVED	NUMBER OF ENTRIES	COMMENTS
Sales Target (Aug 1st – Nov 30th) Achievement	105%+	5 entries	FUCHS Account Manager will advise participating FUCHS Distributors Aug 1st – Nov 30th 2022 Sales target.
	100 - 105%	2 entries	
	95-100%	1 entry	
	<95%	0 entries	

BONUS ENTRY CRITERIA	BONUS ENTRIES	COMMENTS
Show Room Display	1 entry	FUCHS management will determine eligibility based on supporting data provided by FUCHS Account Manager. Please ensure photos and supporting data is provided to your FUCHS Account Manager to secure your bonus entry.
TVC	3 entries	
Radio / Press	2 entries	
Mail Out / EDM	1 entry	
Social Media	1 entry	
<b>TOTAL NUMBER OF BONUS ENTRIES AVAILABLE</b>	<b>8</b>	

Promotion running from August 1st - November 30th 2022

See terms and conditions flyer for full terms and conditions

LUBRICANTS.  
TECHNOLOGY.  
PEOPLE.

